ORDER

Order / Rev: 1000016 Orders 06830030 Alt Order #: BERKLEY FOR SENATE Product Desc: KSNV Estlmate: Primary AE: Flight Dates: 10/09/12 - 10/15/12 Amy McCreary Sales Office: BLPHI Original Date / Rev: 06/27/12 / 10/23/12 Order Type: **GENERAL** Sales Region: National Agency Name: Shorr Johnson Magnus Buying Contact: Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1831 Chestnut St. Billing Cycle: EOM/EOC Philadelphia, PA 19103 Agency Commission: 15% Advertiser Name: Earkley, Shelley for Senate Demographic: A25-54 New Business Thru: Product Codes: PLC01 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Bill	Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	98	\$38,850.00	\$33,022.50

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	98	\$38,850.00	\$33,022.50	0.00
Totals	98	\$38,850,00	\$33,022,50	0.00

Agency External ID:

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amv McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	20%	\$38,850.00
Market	100%	\$194 250 00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$62,160.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$40,792.50
KTUD	0%	\$0.00
KVVU	25%	\$48,562.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$3,885.00

_1	-n	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E	1	KSNV	10/09/12	10/12/12	Wake Up Early w/	Wagn6M	430a-5a	-TWT	:30	4	\$50,003	0.00 NM	4	\$200.00
					Wake Up Early W	/agners								
	1	NEWS												
		<u>Star</u>	t Date E	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	We	ek: 10/0	08/12 1	0/14/12	-TWT	4	\$50.00	0.00						

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KSNV

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Order / Rev:

103615

Advertiser:

Berkley, Shelley for Senate

Alt Order #: Flight Dates: 06830030

10/09/12 - 10/15/12

Product Desc:

BERKLEY FOR SENATE

Estlmate:

Ln Ch Start	End	Inventory Code	Break	Start/End 1	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV 10/09/	12 10/12/12	Wake Up Early w/	Wagn⊜M	430a-5a	TWT	:30	4	\$50.003	0.00 NM	4	\$200.00
NEMO		Wake Up Early W	agners								
NEWS Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				ł		
Week: 10/08/12	10/14/12	TWT	4	\$50.00	0.00						
E 2 KSNV 10/15/	12 10/15/12	Wake Up Early w/	Wagn@M	430a-5a	M	:30	1	\$50.003	0.00 NM	1	\$50.00
		Wake Up Early W	agners								
NEWS	E. J.D.J.	104 a a balanca	0 - 4 - 0 5 /1 -	0-4-	Datin						
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00				l		
E 3 KSNV 10/15/		M-F 5-6a WakeUp	<u>.</u>	5-6a	M	:30	1	\$200.003	0.00 NM	1	\$200.00
	7. 7. 7. 7. 7. 7. 7. 7. 7. 7. 7. 7. 7. 7	M-F 5-6a WakeU	_								
NEWS											
Start Date	End Date	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$200.00	<u>Rating</u> 0.00						
Week: 10/15/12 E 4 KSNV 10/09/	10/21/12			5-6a	-TWTF	:30	4	\$200.003	0.00 NM	4	\$800.00
E 4 K3NV 10/09/	12 0/12/12	M-F 5-6a WakeUp	•	J-Q4	1 99 1 1	.50	7	Ψ200.000	0.00 14141	-7	Ψ000.00
NEWS											
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/08/12	10/14/12	HTWTF	4	\$200.00	0.00			****	0.00.1111		
E 5 KSNV 10/09/	12 10/12/12	•	_	6-7a	-TWTF	:30	8	\$300.003	0.00 NM	7	\$2,100.00
NEWS		M-F 6-7a WakeUp	J W/VVagneis								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/08/12	10/14/12	-TWTF	8	\$300.00	0.00						
Spot Ch Date R		Description		t/End Time		Neekdays	<u>Len</u>		Rtg Type		
4 KSNV 10/08/ Credited	12-10/14/12 1	л-F 6-7a WakeUp w	//vvagnerb-/a		-	-TWThF		:30 (\$300.00)	0.00 IVIVI		
	respend on	10/23 flight]									
E 6 KSNV 10/15/	12 10/15/12	M-F 6-7a WakeUp	w/Wa@M	6-7a	M	:30	2	\$300.003	0.00 NM	2	\$600.00
		M-F 6-7a WakeU	p w/Wagners								·
NEWS											
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$300.00	Rating 0.00						
E 7 KSNV 10/15/			CM	658a-9am	M	:30	3	\$400.003	0.00 NM	3	\$1,200.00
E 1 NONE 10/10/	12 10/10/12	Today Show	OW	occa cam	1-1	.00	Ŭ	Ψ100.000	0.00 1111	Ŭ	ψ1 ₁ 200.00
TODAY		•									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating]		
Week: 10/15/12	10/21/12	Manage Chara	3		0.00	.20	40	\$400.002	0.00 NIM	4	¢4 600 00
E 8 KSNV 10/09/	12 10/12/12	Today Show Today Show	СМ	658a-9am	-TWTF	:30	12	\$400,003	0.00 NM	4	\$1,600.00
TODAY		. cau, onen									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/08/12	10/14/12	-TWTF	12	\$400.00	0.00						

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KSNV

Order / Rev:

103615

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830030

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/09/12 - 10/15/12

Estimate:

Ln Ch Start		Inventory Code		Start/End T		Len Spo			Rtg Type	Spots	Amount
E 8 KSNV 10/09/	12 10/12/12	Today Show Today Show	СМ	658a-9am	∺TWTF∺	- :30	12 \$	400.003	0.00 NM	4	\$1,600.00
TODAY Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/08/12	10/14/12	-TWTF	12		0.00						
<u>Spot</u> <u>Ch Date R</u> 2 KSNV 10/08/3		escription		t/End Time a-9am		Weekdays -TwThF	Length		Rtg Type 0.00 NM		
2 KGNV 107007.	2-10/14/12 1	ouay Glow	Q30E	1-9a[[[1 44 (1)	.50	(ψ-100.00)	0.00 14141		
-	respend on 1		GEO.	a-9am		-TWThF		(ቁላበር በበነ	0.00 <i>NM</i>		
3 KSNV 10/08/1 Credited	2-10/14/12 1	oday Show	0008	1-9am		IM I III	.30	(\$400.00)	0.00 1414		
-	respend on 1		650	. 0		TUTLE	.00	/# 400 001	0.00 1/14		
4 KSNV 10/08/: Credited	12-10/14/12 1	oday Show	9308	a-9am		-TWThF	- ;30	(3400.00)	0.00 <i>NM</i>		
-	respend on 1		0.77.0	•				(# 400 00)			
5 KSNV 10/08/ Credited	12-10/14/12 T	oday Show	6588	a-9am		-TWThF	- :30	(\$400.00)	0.00 NM		
[credit - \$\$	respend on 1										
6 KSNV 10/08/ Credited	12-10/14/12 T	oday Show	658	a-9am		-TWThF	- :30	(\$400.00)	0.00 <i>NM</i>		
	respend on 1	10/23 flight]									
7 KSNV 10/08/ Credited	12-10/14/12 T	oday Show	658	a-9am		-TWThF	- :30	(\$400.00)	0.00 <i>NM</i>		
	respend on 1	10/23 flight]									
8 KSNV 10/08/	12-10/14/12 T	oday Show	6588	a-9am		~TWThF	- :30	(\$400.00)	0.00 <i>NM</i>		
C <i>redited</i> [credit - \$\$	respend on 1	10/23 flight]									
10 KSNV 10/08/	12-10/14/12 T	oday Show	658	a-9am		-TwThF	- :30	(\$400-00)	0.00 <i>NM</i>		
<i>Credited</i> [credit - \$\$	respend on 1	10/23 flight]									
E 9 KSNV 10/09/	12 10/12/12		СМ	12-1230pm	-TWTF-	- :30	4 \$	175.003	0.00 NM	4	\$700.00
NEWS		Noon News									
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/08/12 E10 KSNV 10/15/	10/14/12	-TWTF Noon News	CM	\$175.00 12-1230pm	0.00 M	:30	1 \$	175.003	0.00 NM	1	\$175.00
	12 10/10/12	Noon News	CIVI	12-1200pm	141	.50	ιψ	175.005	0.00 14191	!	ψ115.00
NEWS Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/15/12	10/21/12	M	<u> </u>		0.00						
E 13 KSNV 10/09/	12 10/12/12		CM	3-4p	-TWTF-	:30	4 \$	200.003	0.00 NM	4	\$800.00
PHIL		Dr Phil									
Start Date	End Date	<u>Weekdays</u> -TWTF	Spots/Week		Rating						
Week: 10/08/12 E 14 KSNV 10/15/	10/14/12 12 10/15/12		4 CM	\$200.00 3- 4 p	0.00 M	:30	1 \$	200.003	0.00 NM	0	\$0.00
		Dr Phil		·							
PHIL Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	M	1	\$200.00	0.00	1011-4	410	D-4-	D4 T		
<u>Spot Ch Date F</u> 1 KSNV 10/15/		<u>Description</u> Dr. <i>Phil</i>	<u>Star</u> 3-4p	t/End Time		Weekdays M	<u>Length</u> 30:		<u>Rtg Type</u> 0.00 <i>NM</i>		
Credited		4000 81-LB						,			
[credit - \$3 E 15 KSNV 10/15	respend on		HOURICM	4-5pm	M	:30	1 \$	300.003	0.00 NM	1	\$300.00
	14 10/10/14	4PM NEWS (1 h		(4:30 PM-5:0	• •	.50	ı 4		O.OO MINI		ψυνυ,υυ
NEWS Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	М	1	\$300.00	0.00						
E 16 KSNV 10/09	/12 10/12/12	NEWS 3 at 4 (1 4PM NEWS (1 h	•	4-5pm (4:30 PM-5:0	-TWTF-	:30	4 \$	300.003	0.00 NM	4	\$1,200.00
		AL INCOME AND ALL	(Vui)	(-1.50 C WI-0.0	~ 1 1V1 <i>)</i>						

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KSNV

Order / Rev:

103615

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830030

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/09/12 - 10/15/12

Estimate:

Ln Ch Start End	Inventory Code	Break :	Start/End Ti	me Days	Len Spot	s Rate Pri	Rtg Type §	Spots	Amount
NEWS <u>Start Date</u> <u>End Date</u>		ots/Week	Rate	Rating			Ī		
Week: 10/08/12 10/14/12	-TWTF	4	\$300.00	0.00	.,				
E 17 KSNV 10/09/12 10/12/12 NEWS	NEWS 3 at 4 (1 HOU 4PM NEWS (1 hour)		4-5pm 4:00 PM-4:30	TWTF PM)	· :30	4 \$300.003	0.00 NM	4	\$1,200.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	<u>Weekdays</u> <u>Sp</u> -TwTF	ots/Week 4	<u>Rate</u> \$300.00	Rating 0.00					
E 18 KSNV 10/15/12 10/15/12 NEWS	NEWS 3 at 4 (1 HOU 4PM NEWS (1 hour)		4-5pm 4:00 PM-4:30	M PM)	- :30	1 \$300.003	0.00 NM	1	\$300.00
Start Date End Date Week: 10/15/12 10/21/12	<u>Weekdays</u> <u>Sp</u> M	ots/Week 1	Rate \$300.00	Rating 0.00					
E 19 KSNV 10/15/12 10/15/12	M-F Early News M-F Early News	СМ	5-630p	M	· :30	2 \$450.003	0.00 NM	2	\$900.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Sp	ots/Week 2	<u>Rate</u> \$450.00	Rating 0.00					
E 20 KSNV 10/09/12 10/12/12	M-F Early News M-F Early News	СМ	5-630p	-TWTF	- :30	8 \$450.003	0.00 NM	6	\$2,700.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	<u>Weekdays</u> <u>Sp</u> -TwTF	ots/Week 8	<u>Rate</u> \$450.00	Rating 0.00					
3 KSNV 10/08/12-10/14/12 Credited	<u>Description</u> M-F Early News	<u>Start/</u> 5-630	<u>End Time</u> lp		<u>Weekdays</u> ⊤wThF	Length Rate :30 (\$450.00)	Rtg Type 0.00 NM		
[credit] 7 KSNV 10/08/12-10/14/12 Credited	M-F Early News	5-630	þ		-TWThF	:30 (\$450.00)	0.00 <i>NM</i>		
[credit] E 21 KSNV 10/09/12 10/12/12	PacetoFace/Ralston	•	730-758pm	-TW-F	- :30	2 \$225.003	0.00 NM	0	\$0.00
FACE <u>Start Date</u> <u>End Date</u>		ots/Week	<u>Rate</u>	Ratlng					
1 KSNV 10/08/12-10/14/12	-TW-F <u>Description</u> FacetoFace/Ralston Re		End Time	0.00	Weekdays -TWF		Rtg Type 0.00 NM		
Credited [credit - \$\$ respend on 3 KSNV 10/08/12-10/14/12	· .	port 730-7	'58pm		-TWF	:30 <i>(</i> \$225.00)	0.00 <i>NM</i>		
C <i>redited</i> [credit - \$\$ respend on	10/23 flight]								
E 22 KSNV 10/15/12 10/15/12 FACE	PacetoFace/Ralston Face to Face w/ J.Ra		730-758pm	M	- :30	1 \$900.001	0.00 NM	1	\$900.00
Start Date End Date Week: 10/15/12 10/21/12	Weekdays Sp M	ots/Week 1	<u>Rate</u> \$900.00	Rating 0.00					
E 23 KSNV 10/13/12 10/13/12	P. Vegas Inc. Vegas Inc.	СМ	6:30-8pm	S	- :30	1 \$150.003	0.00 NM	1	\$150.00
VEGAS INC <u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Sp	ots/Week 1	<u>Rate</u> \$150.00	Rating 0.00					
E 24 KSNV 10/15/12 10/15/12			630-730pm	M	- :30	1 \$400.003	0.00 N M	0	\$0.00
JEP/WHEEL <u>Start Date</u> <u>End Date</u> Week; 10/15/12 10/21/12	<u>Weekdays</u> <u>Sr</u>	oots/Week 1	<u>Rate</u> \$400.00	Rating 0.00					
	<u>Description</u>	Start/	\$400.00 <u>'End Time</u> '30pm	0.00	Weekdays M		Rtg Type 0.00 NM		
[credit - \$\$ respend on	10/23 flight]								

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Product Desc:

BERKLEY FOR SENATE

KSNV

30S Estimate:

Flight Dates: 10/09/12 - 10/15/12

Alt Order #:

Week: 10/08/12

10/14/12

~TWTF--

8

\$500,00

0.00

06830030

In Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rta Type Spots Amount 0.00 NM \$500.00 10/13/12 10/13/12 Weekend Jeopardy/WheeM 630-730pm ----S-:30 \$250.003 2 WKND Jeop/Wheel JEP/WHEEL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----S-\$250.00 0.00 ----S \$600.00 CM :30 \$600.003 0.00 NM E 27 KSNV 10/14/12 10/14/12 News 3 Live in Prime 7-10pm News 3 In Prime NEWS AFTER NFL IN PRIME Rating Start Date End Date Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 _____ \$600.00 0.00 9-10pm 0.00 NM \$1.000.00 Fri PR 9-10p CM ---F--:30 1 \$1.000.003 E 28 KSNV 10/12/12 10/12/12 Friday Prime 9-10pm **GRIMM** End Date Weekdays Spots/Week Rate Rating Start Date ---F--1 \$1,000.00 0.00 10/14/12 Week: 10/08/12 \$750.003 0.00 NM E29 KSNV 10/12/12 10/12/12 Fri PR 8-9p CM 8-9pm ----F--:30 \$750.00 Friday Prime 8-9pm WHIT/COMM Weekdays Rating Start Date End Date Spots/Week Rate ---F--\$750.00 0.00 Week: 10/08/12 10/14/12 0.00 NM \$1,700.00 E 30 KSNV 10/10/12 10/10/12 Wed PR 9-10p CM 9-10pm --16/----:30 1 \$1,700.003 Wednesday Prime 9-10pm svu Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating --W----1 \$1,700.00 0.00 Week: 10/08/12 10/14/12 Wed PR 10-11p :30 1 \$1,400.003 0.00 NM \$1,400.00 E31 KSNV 10/10/12 10/10/12 CM 10-11pm --W----Wednesday Prime 10-11pm CHICAGO FIRE Start Date End Date Spots/Week Rating Weekdays Rate Week: 10/08/12 10/14/12 --W----1 \$1,400.00 0.00 1135p-1237a :30 \$500.001 0.00 NM 2 \$1,000.00 E34 KSNV 10/15/12 10/15/12 The Tonight Show CM Tonight Show TON SHOW Start Date End Date Weekdays Spots/Week Rate Rating 10/21/12 M-----\$500,00 0.00 Week: 10/15/12 Start/End Time Length Description Weekdays Rate Rtg Type Ch Date Range :30 (\$500.00) 0.00 NM 1 KSNV 10/15/12-10/21/12 The Tonight Show 1135p-1237a See MG 34.3,34.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/15/12-10/21/12 The Tonight Show 1135p-1237a M-----:30 (\$500.00) 0.00 NM See MG 34.3,34.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/15/12-10/15/12 The Tonight Show 1135p-1237a :30 \$500.00 0.00 NM MG for 34.2,34.1 [Revised Rate to Reinstate] 4 KSNV 10/15/12-10/15/12 The Tonight Show 1135p-1237a :30 \$500.00 0.00 NM MG for 34.2,34.1 [Revised Rate to Reinstate] 0.00 NM \$4,000.00 :30 \$500.001 8 E 35 KSNV 10/09/12 10/12/12 The Tonight Show CM 1135p-1237a -TWTF--8 Tonight Show TON SHOW Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating

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KSNV

Order / Rev:

103615

Advertiser:

Berkley, Shelley for Senate

Alt Order #: Flight Dates: 06830030

10/09/12 - 10/15/12

Product Desc:

Estimate:

BERKLEY FOR SENATE

308

Break Start/End Time Days Rate Pri Rtg Type Spots **Inventory Code** Len Spots Amount Ln Ch Start End 1135p-1237a --TWTF-:30 \$500.001 0.00 NM \$4,000,00 E35 KSNV 10/09/12 10/12/12 The Tonight Show CM Tonight Show TON SHOW Spots/Week Rating Start Date End Date <u>Weekdays</u> Rate 10/14/12 -TWTF--8 \$500.00 0.00 Week: 10/08/12 Start/End Time Length Rate Rtg Type Ch Date Range Description Weekdays Spot 1 KSNV 10/08/12-10/14/12 The Tonight Show 1135p-1237a -TWThF-:30 (\$500,00) 0.00 NM See MG 35.9, 35.10, 35.11, 35.12, 35.13, 35.14, 35.15, 35.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 1135p-1237a -TWThE----(\$500.00) 0.00 NM 2 KSNV 10/08/12-10/14/12 The Tonight Show :30 See MG 35, 9, 35, 10, 35, 11, 35, 12, 35, 13, 35, 14, 35, 15, 35, 16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/08/12-10/14/12 The Tonight Show 1135p-1237a -TWThF----:30 (\$500.00) 0.00 NM See MG 35.9.35.10.35.11.35.12.35.13.35.14.35.15.35.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/08/12-10/14/12 The Tonight Show 1135p-1237a -TWThF----:30 (\$500.00) 0.00 NM See MG 35,9,35,10,35,11,35,12,35,13,35,14,35,15,35,16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/08/12-10/14/12 The Tonight Show 1135p-1237a -TwThF----30 (\$500.00) 0.00 NM See MG 35.9, 35.10, 35.11, 35.12, 35.13, 35.14, 35.15, 35.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 1135p-1237a -TWThF----(\$500.00) 0.00 NM 6 KSNV 10/08/12-10/14/12 The Tonight Show See MG 35.9.35.10.35.11.35.12.35.13.35.14.35.15.35.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 7 KSNV 10/08/12-10/14/12 The Tonight Show 1135p-1237a ~TWThF----(\$500.00) 0.00 NM See MG 35.9, 35.10, 35.11, 35.12, 35.13, 35.14, 35.15, 35.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 8 KSNV 10/08/12-10/14/12 The Tonight Show 1135p-1237a -TWThE---:30 (\$500:00) 0.00 NM See MG 35.9, 35.10, 35.11, 35.12, 35.13, 35.14, 35.15, 35.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 9 KSNV 10/09/12-10/12/12 The Tonight Show 1135p-1237a ~TWThF~~~-:30 \$500.00 0.00 NM (f) MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2 [Revised Rate To Reinstate] \$500.00 0.00 NM 10 KSNV 10/09/12-10/12/12 The Tonight Show 1135p-1237a -TWThF----:30 (H) MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2 [Revised Rate To Reinstate] 11 KSNV 10/09/12-10/12/12 The Tonight Show 1135p-1237a ~TWThF----:30 \$500.00 0.00 NM (h) MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2 [Revised Rate To Reinstate] 12 KSNV 10/09/12-10/12/12 The Tonight Show 1135p-1237a -TWThF----:30 \$500.00 0.00 NM (f) MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2 [Revised Rate To Reinstate] 13 KSNV 10/09/12-10/12/12 The Tonight Show 1135p-1237a -TWThF----:30 \$500.00 0.00 NM (h) MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2 [Revised Rate To Reinstate] 14 KSNV 10/09/12-10/12/12 The Tonight Show 1135p-1237a -TWThF----:30 \$500.00 0.00 NM (h) MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2 [Revised Rate To Reinstate] 15 KSNV 10/09/12-10/12/12 The Tonight Show 1135p-1237a -TWThF----:30 \$500.00 0.00 NM MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2 [Revised Rate To Reinstate] 16 KSNV 10/09/12-10/12/12 The Tonight Show 1135p-1237a -TWThF----:30 \$500.00 0.00 NM (f) MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2 [Revised Rate To Reinstate] :30 \$425.003 0,00 NM \$1,700.00 E 36 KSNV 10/09/12 10/12/12 M-F News 3 at Eleven CM 11pm-1135pm -TWTF--M-F News 3 at Eleven **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TWTF~-\$425.00 0.00 0.00 NM E 37 KSNV 10/15/12 10/15/12 M-F News 3 at Eleven CM 11pm-1135pm M-----:30 \$425.003 \$425.00 M-F News 3 at Eleven

Print Date: 10/23/12 08:24:28

Page 7 of 8 Order / Rev: 103615 Advertiser: Berkley, Shelley for Senate BERKLEY FOR SENATE KSNV Alt Order #: 06830030 Product Desc: Flight Dates: 10/09/12 - 10/15/12 Estimate: 30S

Ln Ch Start End									
NEWS	Inventory Code Breat	 Start/End Ti 	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Wee	<u>Rate</u> 1 \$425.00	Rating 0.00						
E 38 KSNV 10/13/12 10/14/1	2 Sa-Su News 3 at ElevenCM Sa-Su News 3 at Eleven	11pm-1135pi	mSS	:30	2	\$400.003	0.00 NM	2	\$800.00
NEWS			- ·						
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	•	<u>k Rate</u> 2 \$400.00	Rating 0.00						
E 39 KSNV 10/13/12 10/13/1	2 Saturday Today CM Saturday Today	7a-9am	S-	:30	2	\$225.003	0.00 NM	2	\$450.00
SAT TODAY	• •	Б.	D. ()						
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Wee	<u>k Rate</u> 2 \$225.00	Rating 0.00						
E 40 KSNV 10/13/12 10/13/1	News 3 Sunrise - SATURUM News 3 Sunrise SATURDAY	6a-7a	S-	:30	2	\$150.003	0.00 NM	2	\$300.00
NEWS									
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	·	<u>k Rate</u> 2 \$150.00	Rating 0.00						
E 41 KSNV 10/13/12 10/13/1	News 3 Today - SATURIDM News 3 Today - SAT	9am-930am	S-	:30	1	\$200.003	0.00 NM	1	\$200.00
NEWS	News 3 Today - SAT								
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	·	<u>k Rate</u> 1 \$200.00	Rating 0.00						
E 42 KSNV 10/14/12 10/14/1	-	7a-8am	S	:30	2	\$350.003	0.00 NM	0	\$0.00
SUN TODAY	Sunday Today								
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12		<u>k Rate</u> 2 \$350.00	Rating 0.00						
Spot Ch Date Range	=	art/End Time		/eekdays	Len	gth <u>Rate</u>	Rtg Type		
1 KSNV 10/08/12-10/14/12 Credited	Sunday Today 7a	·8am		:	Su	:30 (\$350.00)	0.00 NM		
[credit - \$\$ respend or	-								
2 KSNV 10/08/12-10/14/12 Credited	Sunday Today 7a	-8am	-		Su	:30 (\$35 0.00)	0.00 <i>NM</i>		
2 KSNV 10/08/12-10/14/12 Credited [credit - \$\$ respend or		······································	-		Su	:30 (\$350.00)) 0.00 <i>NM</i>		
Credited	10/23 flight] 2 Saturday Night Live CM	······································	 2amS-	:30	S u	:30 (\$350.00) \$550.003	0.00 NM		\$0.00
Credited [credit - \$\$ respend or E 43 KSNV 10/13/12 10/13/1 SNL	10/23 flight] 2 Saturday Night Live CM Saturday Night Live	1130pm-1:02							\$0.00
Credited [credit - \$\$ respend or E 43 KSNV 10/13/12 10/13/1	10/23 flight] 2 Saturday Night Live CM Saturday Night Live Weekdays Spots/Wee	1130pm-1:02	S						\$0.00
Credited [credit - \$\$ respend or E 43 KSNV 10/13/12 10/13/1 SNL Start Date End Date Week: 10/08/12 10/14/12 Spot Ch Date Range	10/23 flight] 2 Saturday Night Live CM Saturday Night Live	1130pm-1:02 <u>k Rate</u> 1 \$550.00 art/End Time	<u>Rating</u> 0,00	:30 Veekdays	1 Len	\$550.003	0.00 NM	0	\$0.00
Credited [credit - \$\$ respend or E 43 KSNV 10/13/12 10/13/1 SNL Start Date End Date Week: 10/08/12 10/14/12 Spot Ch Date Range 1 KSNV 10/08/12-10/14/12 Credited	10/23 flight] 2 Saturday Night Live CM Saturday Night Live Weekdays Spots/WeeS- Description Sta	1130pm-1:02 <u>k Rate</u> 1 \$550.00	<u>Rating</u> 0,00	:30	1 Len	\$550.003	0.00 NM	0	\$0.00
Credited [credit - \$\$ respend or E 43 KSNV 10/13/12 10/13/1 SNL Start Date End Date Week: 10/08/12 10/14/12 Spot Ch Date Range 1 KSNV 10/08/12-10/14/12 Credited [credit - \$\$ respend or	10/23 flight] 2 Saturday Night Live CM Saturday Night Live 2 Weekdays Spots/WeeS- Description Staturday Night Live 11 10/23 flight]	1130pm-1:02 <u>k Rate</u> 1 \$550.00 art/End Time 30pm-1:02am	<u>Rating</u> 0.00 <u>W</u> -	:30 √ <u>eekdays</u> Sa	1 Len	\$550.003 gth <u>Rate</u> :30 (\$550.00	0.00 NM Rtg Type) 0.00 <i>NM</i>	0	
Credited [credit - \$\$ respend or E 43 KSNV 10/13/12 10/13/1 SNL Start Date End Date Week: 10/08/12 10/14/12 Spot Ch Date Range 1 KSNV 10/08/12-10/14/12 Credited [credit - \$\$ respend or N 44 KSNV 10/09/12 10/12/1	10/23 flight] 2 Saturday Night Live CM Saturday Night Live 2 Weekdays Spots/WeeS- Description Staturday Night Live 11 10/23 flight]	1130pm-1:02 <u>k Rate</u> 1 \$550.00 art/End Time	<u>Rating</u> 0,00	:30 Veekdays	1 Len	\$550.003	0.00 NM	0	\$0.00 \$2,400.00
Credited [credit - \$\$ respend or E 43 KSNV 10/13/12 10/13/1 SNL Start Date End Date Week: 10/08/12 10/14/12 Spot Ch Date Range 1 KSNV 10/08/12-10/14/12 Credited [credit - \$\$ respend or N 44 KSNV 10/09/12 10/12/1	10/23 flight] 2 Saturday Night Live CM Saturday Night Live 2 Weekdays Spots/WeeS- Description Starday Night Live 11 10/23 flight] 2 M-F Early News CM M-F Early News	1130pm-1:02 <u>k Rate</u> 1 \$550.00 art/End Time 30pm-1:02am 5-630p	Rating 0.00 <u>W</u> - -TWTF	:30 √ <u>eekdays</u> Sa	1 Len	\$550.003 gth <u>Rate</u> :30 (\$550.00	0.00 NM Rtg Type) 0.00 <i>NM</i>	0	
Credited [credit - \$\$ respend or E 43 KSNV 10/13/12 10/13/1 SNL Start Date End Date Week: 10/08/12 10/14/12 Spot Ch Date Range 1 KSNV 10/08/12-10/14/12 Credited [credit - \$\$ respend or N 44 KSNV 10/09/12 10/12/1 NEWS Start Date End Date Week: 10/08/12 10/14/12	10/23 flight] 2 Saturday Night Live CM Saturday Night Live 2 Weekdays Spots/WeeS- Description Staturday Night Live 11 10/23 flight] 2 M-F Early News CM M-F Early News Weekdays Spots/Wee -TWTF	1130pm-1:02 <u>k Rate</u> 1 \$550.00 art/End Time 30pm-1:02am 5-630p <u>k Rate</u> 2 \$1,200.00	Rating 0.00 -TWTF Rating 0.00	:30 √ <u>eekdays</u> Sa	1 Len	\$550.003 gth Rate :30 (\$550.00) \$1,200.001	0.00 NM Rtg Type 0.00 NM 0.00 NM	2	\$2,400.00
Credited [credit - \$\$ respend or E 43 KSNV 10/13/12 10/13/1 SNL Start Date End Date Week: 10/08/12 10/14/12 Spot Ch Date Range 1 KSNV 10/08/12-10/14/12 Credited [credit - \$\$ respend or N 44 KSNV 10/09/12 10/12/1 NEWS Start Date End Date	10/23 flight] 2 Saturday Night Live CM Saturday Night Live 2 Weekdays Spots/WeeS- Description Staturday Night Live 11 10/23 flight] 2 M-F Early News CM M-F Early News 2 Weekdays Spots/Wee -TWTF 2 Late Night WFallon CM	1130pm-1:02 k Rate 1 \$550.00 art/End Time 30pm-1:02am 5-630p	Rating 0.00 -TWTF Rating 0.00	:30 √ <u>eekdays</u> Sa	1 Len	\$550.003 gth <u>Rate</u> :30 (\$550.00	0.00 NM Rtg Type) 0.00 <i>NM</i>	2	
Credited [credit - \$\$ respend or E 43 KSNV 10/13/12 10/13/1 SNL Start Date End Date Week: 10/08/12 10/14/12 Spot Ch Date Range 1 KSNV 10/08/12-10/14/12 Credited [credit - \$\$ respend or N 44 KSNV 10/09/12 10/12/1 NEWS Start Date End Date Week: 10/08/12 10/14/12 N45 KSNV 10/09/12 10/12/1 FALLON	10/23 flight] 2 Saturday Night Live CM Saturday Night Live 2 Weekdays Spots/WeeS- Description Staturday Night Live 11 10/23 flight] 2 M-F Early News CM M-F Early News 2 Weekdays Spots/Wee -TWTF 2 Late Night w/Fallon CM Late Night w/Fallon	1130pm-1:02 <u>k Rate</u> 1 \$550.00 <u>art/End Time</u> 30pm-1:02am 5-630p <u>k Rate</u> 2 \$1,200.00 1237a-136ar	Rating 0,00 -TWTF Rating 0.00 n -TWTF	:30 Veekdays Sa :30	1 <u>Len</u> 	\$550.003 gth Rate :30 (\$550.00) \$1,200.001	0.00 NM Rtg Type 0.00 NM 0.00 NM	2	\$2,400.00
Credited [credit - \$\$ respend or E 43 KSNV 10/13/12 10/13/1 SNL Start Date End Date Week: 10/08/12 10/14/12 Spot Ch Date Range 1 KSNV 10/08/12-10/14/12 Credited [credit - \$\$ respend or N 44 KSNV 10/09/12 10/12/1 NEWS Start Date End Date Week: 10/08/12 10/14/12 N45 KSNV 10/09/12 10/12/1	10/23 flight] 2 Saturday Night Live CM Saturday Night Live 2 Weekdays Spots/WeeS- Description Sta Saturday Night Live 11 10/23 flight] 2 M-F Early News CM M-F Early News 2 Weekdays Spots/Wee -TWTF 2 Late Night w/Fallon CM Late Night w/Fallon CM Set Weekdays Spots/Wee 2 Weekdays Spots/Wee CM Spots/Wee CM Spots/Wee	1130pm-1:02 <u>k Rate</u> 1 \$550.00 <u>art/End Time</u> 30pm-1:02am 5-630p <u>k Rate</u> 2 \$1,200.00 1237a-136ar	Rating 0.00 -TWTF Rating 0.00	:30 Veekdays Sa :30	1 <u>Len</u> 	\$550.003 gth Rate :30 (\$550.00) \$1,200.001	0.00 NM Rtg Type 0.00 NM 0.00 NM	2	\$2,400.00
Credited [credit - \$\$ respend or E 43 KSNV 10/13/12 10/13/1 SNL Start Date End Date Week: 10/08/12 10/14/12 Spot Ch Date Range 1 KSNV 10/08/12-10/14/12 Credited [credit - \$\$ respend or N 44 KSNV 10/09/12 10/12/1 NEWS Start Date End Date Week: 10/08/12 10/14/12 N 45 KSNV 10/09/12 10/12/1 FALLON Start Date End Date	10/23 flight] 2 Saturday Night Live CM Saturday Night Live 2 Weekdays Spots/WeeS- Description Staurday Night Live 11 10/23 flight] 2 M-F Early News CM M-F Early News 4 Weekdays Spots/Wee -TWTF 2 Late Night w/Fallon CM Late Night w/Fallon 4 Weekdays Spots/Wee -TWTF 2 The Agenda 1230pm CM	1130pm-1:02 k Rate 1 \$550.00 art/End Time 30pm-1:02am 5-630p k Rate 2 \$1,200.00 1237a-136ar	Rating	:30 Veekdays Sa :30	1 <u>Len</u> 	\$550.003 gth Rate :30 (\$550.00) \$1,200.001	0.00 NM Rtg Type 0.00 NM 0.00 NM	2	\$2,400.00
Credited [credit - \$\$ respend or E 43 KSNV 10/13/12 10/13/1 SNL Start Date End Date Week: 10/08/12 10/14/12 Spot Ch Date Range 1 KSNV 10/08/12-10/14/12 Credited [credit - \$\$ respend or N 44 KSNV 10/09/12 10/12/1 NEWS Start Date End Date Week: 10/08/12 10/14/12 FALLON Start Date End Date Week: 10/08/12 10/12/1 FALLON Start Date End Date Week: 10/08/12 10/14/12	10/23 flight] 2 Saturday Night Live CM Saturday Night Live 2 Weekdays Spots/Wee 2 Spots/Wee 2 Spots/Wee 3 Spots/Wee 3 Spots/Wee 4 Spots/Wee 5 Spots/Wee 6 Weekdays Spots/Wee 6 TWTF 2 Late Night w/Fallon CM 6 Late Night w/Fallon 6 Weekdays Spots/Wee 6 TWTF 2 The Agenda 1230pm CM 7 The Agenda 1230pm 8 Weekdays Spots/Wee 7 The Agenda 1230pm 9 Weekdays Spots/Wee	1130pm-1:02 k Rate 1 \$550.00 art/End Time 30pm-1:02am 5-630p k Rate 2 \$1,200.00 1237a-136ar k Rate 2 \$250.00 1230-1p k Rate	Rating 0.00 -TWTF Rating 0.00 n -TWTF Rating 0.00	:30 Veekdays 5a :30	1 2	\$550.003 gth Rate :30 (\$550.00) \$1,200.001	0.00 NM Rtg Type 0.00 NM 0.00 NM	2	\$2,400.00 \$500.00
Credited [credit - \$\$ respend or E 43 KSNV 10/13/12 10/13/12 SNL Start Date End Date	10/23 flight] 2 Saturday Night Live CM Saturday Night Live 2 Weekdays Spots/WeeS- Description Staturday Night Live 11 10/23 flight] 2 M-F Early News CM M-F Early News M-F Early News 2 Weekdays Spots/Wee -TWTF 2 Late Night w/Fallon CM Late Night w/Fallon Late Night w/Fallon CM Late Night w/Fallon 2 Weekdays Spots/Wee -TWTF 2 The Agenda 1230pm CM The Agenda 1230pm 3 Weekdays Spots/Wee -TWTF	1130pm-1:02 k Rate 1 \$550.00 art/End Time 30pm-1:02am 5-630p k Rate 2 \$1,200.00 1237a-136ar k Rate 2 \$250.00 1230-1p k Rate 4 \$325.00	Rating 0.00 W -	:30 /eekdays5a :30	1 2	\$550.003 gth Rate :30 (\$550.00) \$1,200.001 \$250.001	0.00 NM Rtg Type 0.00 NM 0.00 NM	2	\$2,400.00 \$500.00 \$1,300.00
Credited [credit - \$\$ respend or E 43 KSNV 10/13/12 10/13/12 SNL	10/23 flight] 2 Saturday Night Live CM Saturday Night Live 2 Weekdays Spots/WeeS- Description Staturday Night Live 11 10/23 flight] 2 M-F Early News CM M-F Early News M-F Early News 2 Weekdays Spots/Wee -TWTF 2 Late Night w/Fallon CM Late Night w/Fallon Late Night w/Fallon CM Late Night w/Fallon 2 Weekdays Spots/Wee -TWTF 2 The Agenda 1230pm CM The Agenda 1230pm 3 Weekdays Spots/Wee -TWTF	1130pm-1:02 k Rate 1 \$550.00 art/End Time 30pm-1:02am 5-630p k Rate 2 \$1,200.00 1237a-136ar k Rate 2 \$250.00 1230-1p k Rate	Rating	:30 Veekdays 5a :30	1 2	\$550.003 gth Rate :30 (\$550.00) \$1,200.001	0.00 NM Rtg Type 0.00 NM 0.00 NM	2	\$2,400.00 \$500.00

Print Date: 10/23/12 08:24:28

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Order / Rev:

103615

Advertiser:

Berkley, Shelley for Senate

Alt Order#;

06830030

Product Desc:

BERKLEY FOR SENATE

KSNV

Flight Dates:

10/09/12 - 10/15/12

Estimate:

Ln Ch S	Start End	Inventory Code	Break	Start/End Ti	ime Days	Len Spo	ts	Rate Pri	Rtg Type S	Spots	Amount
N 47 KSNV 1	0/15/12 10/15/1	2 The Agenda 1230pm The Agenda 1230pm	СМ	1230-1p	М	:30	1	\$325.001	0.00 NM	1	\$325.00
<u>Start I</u> Week: 10/15/			ots/Week 1	<u>Rate</u> \$325,00	Rating 0.00						
	0/10/12 10/12/1		CM of Fortup	630-730pm	W-F	:30	2	\$1,300.001	0.00 NM	2	\$2,600.00
<u>Start I</u> Week: 10/08/		<u>Weekdays</u> <u>Sp</u>	ots/Week	Rate \$1,300.00	Rating 0.00						
	0/10/12 10/12/1		CM	1230-1p	WTF	:30	1	\$325.001	0.00 NM	1	\$325.00
<u>Start I</u> Week: 10/08		<u>Weekdays</u> <u>Sp</u>	ots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
N50 KSNV 1	0/10/12 10/12/1	2 Late Night w/Fallon Late Night w/Fallon	CM	1236a-136an	nWTF	:30	2	\$250.001	0.00 NM	2	\$500.00
<u>Start I</u> Week: 10/08			ots/Week 2	<u>Rate</u> \$250.00	Rating 0.00						
									Totals	98	\$38,850.00